



Procept's Approach to Instructor-Lead eLearning

Procept has a long history of providing instructor-lead online learning — either directly to students or through our university (and other) partners. Our team includes those with advanced degrees in adult learning, giving us the skills to design, develop, and deliver training in today's distributed online world.

Interactivity is Key to Online Engagement

When it comes to engaging learners, online training faces different challenges than classroom training. Many group activities conducted in a classroom environment simply won't work — or work as well — in an online delivery format. Add to this various technology barriers, the sense of isolation that individual online learners may feel and the temptation to multi-task and become distracted and one can understand that often online training fails to deliver the value that can be achieved from classroom training.

This does not have to be the case, however: with sound instructional design specifically tailored to an e-learning environment, and taking advantage of the latest tools in our e-learning platforms, we can create learning experiences that are interactive, engaging, and effective.

While training will still contain some elements of instruction (lectures) with slides and voiceover, we also include a video window in which the learners can see the instructor's face in an effort to make the experience more personal and to create a human touch. Additionally, where learners have their own webcams, we may allow learners to see each other as participants ask questions or provide other input.

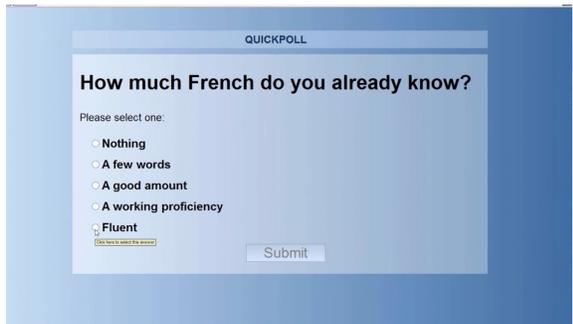


Along with participant workbooks containing copies of presentation materials, case studies and associated worksheets to complete, and other resources in PDF format that participants may use online or print out on their own to follow along with the facilitated presentations, we also provide the means of engaging with other kinds of digital content, including shared videos and documents during the “presentation” portion of the course.

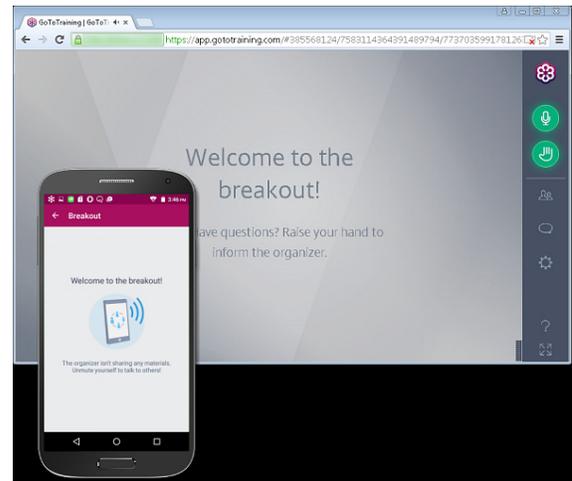


Additional interactivity is included with the ability to have online polls and quizzes throughout the

course delivery. For example, participants may be asked to complete a short online quiz at the end of each course module to assess comprehension. At the appropriate point, the facilitator triggers the quiz, in which each participant privately answers a number of multiple-choice questions and gets their score immediately (along with the correct answers) to see how they are doing. The results of these interactive polls and quizzes are immediately available to the facilitator who can use the data to address any gaps in comprehension.



Facilitators may also create online “breakout rooms” in which the online class is divided up into smaller subgroups, with each group being given their own online discussion space and activities. The facilitator can decide who participates in each group, how many groups are needed (up to six are allowed), and what activities are assigned to each group. When in breakout mode, participants can hear the voices of the others in their group and may see their webcam images, if this feature is enabled by the facilitator. In addition, the group members may share their own screens with each other if they have materials they wish to share with the group. The activities for breakout groups may range from discussions to completing shared documents, presentations, or spreadsheets using integrated Google Docs. Facilitators can monitor the progress of each group and can join each subgroup to answer questions or help them along with their group activity. At a time the facilitator determines appropriate, he or she may bring all of the groups back together in the main session where individual group results can be discussed with the broader group. At all points, the facilitator is in control.



Before delivering online courses, Procept facilitators must receive specific training on how to make online learning engaging, plus instruction on how to use our online instructional tools to make that happen.

Tooling

Procept has experience using various tools for instructor-lead online training including WebCT, Blackboard, Desire2Learn, WebEx, Adobe Connect and Zoom, as requested by various clients; however, our organization delivers our own instructor-lead online training using GoToTraining from Citrix. This platform has all the best features of the other tools and is simple to use with fewer technical challenges, such as firewall restrictions on corporate intranets.

Participants can use an iPhone, iPad, Android or Windows mobile device, or a computer with Windows, Mac, or Linux operating systems. It works with Internet Explorer, Firefox, Chrome, or Safari browsers; however, for sessions with breakout rooms, participants must be using Google Chrome. (Details on specific browser versions, etc. are available upon request.)

There is no additional fee to our clients for Procept to deliver instructor-lead online training using our own GoToTraining solution. We can accommodate groups of up to 48 participants per session (plus our facilitator and a technical producer who will assist participants with technical issues).



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